

- **Immediate Start**
- **Full time two year fixed term contract**
- **Generous salary packaging available**

Family Violence Response Centre is the state-wide 24/7 service for women and children experiencing violence providing immediate support, information, advocacy, referral and emergency accommodation. We are the central point of contact for the specialist family violence service system across Victoria.

This is an outstanding opportunity to make a real difference at the centre of the biggest changes in the family violence sector in Australia's history. You will work in a supportive and friendly environment that believes in ongoing development and is committed to ending family violence.

The Opportunity

We currently have a wonderful opportunity for an experienced Marketing Communications and Digital Media individual to step up to a Manager role.

This role requires a real 'people person' experienced in managing diverse relationships and negotiating with stakeholders. You are a team player that can work autonomously. You will be skilled in juggling competing deadlines and excited by communications, marketing and all things digital.

Key Responsibilities:

- Brand management – ensure all activities are in line with the organisation's brand and values.
- Develop communications for various mediums internal and external, including; BTL and ATL across all channels and PR.
- Monitor and maintain all elements of online presence such as organisation's websites, social media and third party peer-to-peer fundraising platforms
- Contributes in the development of fundraising initiatives to maximise income opportunities.

Your Profile:

- At least five years' experience in a similar role.
- Tertiary qualifications in journalism, marketing, communications or similar field.
- Exceptional written communication skills, ability to write efficiently, creatively, clearly, concisely and accurately for various audiences.
- Experience in channel & website management.
- End to end campaign management.
- Demonstrated experience in developing communication plans and execution across all channels.
- Demonstrated understanding of BTL and ATL Marketing.
- High level verbal communication and interpersonal skills in order to develop positive relationships.
- Demonstrated initiative, attention to detail, including time management and the ability to manage workflows and balance competing priorities to ensure timely processing to meet deadlines.



Due to an Equal Opportunity Exemption, applications for this role are open to female candidates only under Section 28 of the Equal Opportunity Act 2010.

For further information please contact careers@safesteps.org.au